



The Criminalist

Official Publication of the NJ Division, I.A.I.

Advertisement/Rate Form

Corporate/company name

Mailing address

City/town

State

Zip Code

Contact person

Telephone number

Full page \$200.00

Half page \$100.00

Quarter page \$50.00

Business card \$35.00

Prices are for ads that will appear in four (4) issues of *the Criminalist*. Advertisers must supply their own copy. Line art, black and white, grayscale and half tone images are all acceptable for publication. *The Criminalist* also publishes electronically via the internet. Color copy is acceptable for the internet issue. All ads are included in the hard copy and electronic editions. If a different ad is to appear in each issue, please include a \$10.00 surcharge with the new copy. Advertisers will receive a copy of *the Criminalist* each time their ad is to appear. Publication dates are December, March, June and September. Submit this form and a check payable to the NJ Division, IAI in the appropriate amount and a clean copy of your ad (or computer disk or CD with the ad in a PC compatible format, .bmp, .tif, .jpg, MS-Word, MS-Publisher, Adobe PDF) to: The Editor, *The Criminalist*, P.O. Box 2413, Edison, NJ 08818. Your ad will appear in the next four (4) issues. *The Criminalist* and the NJ Division, IAI, reserve the right to refuse copy for products deemed inappropriate for a professional publication or subject matter which is deemed contrary to the goals and ideals of the International Association for Identification.

Special Instructions

First issue ad to appear:

1/02

Check received:

Check no:

Amount: